

I. General Information:

- **Purpose:** This privacy policy explains how Bhartiya Gramotthan Sanstha collects, uses, and shares information collected through its website.
- **Contact:** For any questions regarding this policy, contact Bhartiya Gramotthan Sanstha at bgsuttranchal@gmail.com
- **Last Updated:** This policy was last updated on May 14, 2025.

II. Information Collection:

- **Types of Information:** We may collect personal information such as name, email address, phone number, and other details provided through website forms, donation pages, or contact inquiries.
- **How We Collect Information:** We collect information directly from you when you interact with our website (e.g., filling out forms, making donations) and indirectly through website analytics (e.g., Google Analytics).
- **Website Analytics:** We use website analytics tools like Google Analytics to understand website traffic and user behavior.

III. How We Use Information:

- **Website Functionality:** We use collected information to operate and improve our website, provide requested services, and personalize your experience.
- **Donation Processing:** We use personal information for donation processing, sending thank-you emails, and acknowledging donations.
- **Communication:** We may use email to communicate with you about our mission, events, or solicitations, but you can opt-out of receiving these communications at any time.
- **Third-party Services:** We may use third-party services to process donations, send emails, or analyze website traffic. These services will have their own privacy policies.

IV. Data Security:

- **Secure Storage:** We implement security measures to protect your personal information from unauthorized access, use, or disclosure. This includes using encryption and secure storage.
- **Data Sharing:** We do not sell or share your personal information with third parties for marketing purposes. We may share information with third parties who provide services to us, but they are bound by confidentiality agreements.
- **Data Retention:** We retain your personal information for as long as necessary to fulfill the purposes outlined in this policy, including donation processing, communication, and website functionality.

V. User Rights:

- **Access and Correction:** You have the right to access, correct, or delete your personal information. You can request this by contacting us at bgsuttranchal@gmail.com.
- **Opt-out:** You can opt-out of receiving communications from us at any time by contacting us or clicking the unsubscribe link in our emails.
- **Data Portability:** You can request a copy of your personal information in a commonly used electronic format.

VI. Changes to this Privacy Policy:

- **Updates:** We may update this privacy policy from time to time. We will post any changes on our website and notify you if the changes are significant.
- **Effective Date:** This policy is effective as of May 14, 2025.

VII. Children's Privacy:

- **Children's Data:** We do not knowingly collect personal information from children under the age of 13. If you believe a child has provided us with their personal information, please contact us.

VIII. Other Websites:

- **Linked Websites:** Our website may contain links to other websites. We are not responsible for the privacy practices of those websites.