

PROGRESS REPORT

2017-18

Bhartiya Gramotthan Sanstha



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Bhartiya Gramotthan Sanstha, Dhalwala, (Rishikesh) Tehri Garhwal-249201


BHARTIYA GRAMOTTHAN SANSTHA
Upper Road, Dhalwala, Rishikesh
Tehri Garhwal, Uttarakhand

Bhartiya Gramotthan Sanstha is a Non Government Organization, founded by Uttarakhand Rajya Shilp Ratna Awardee Shri Prakash Mohan Chandola in 1989. It is a registered society under Indian Societies Registration Act 1860 and operating from Rishikesh, uttrakhand, India

BGS is a welfare organization working for poverty alleviation and empowerment of underprivileged families by enriching their lives. We do this through well planned and comprehensive projects in livelihoods, education, health and environment conservation.

Our area of operation covers entire Uttarakhand and Uttar Pradesh and focused operational area is garhwal region of uttrakhand.

At the gross root level BGS, closely works with women centric community institution (Self Help Groups) and their federation. Our ultimate goal is empowerment of poor & underprivileged women through improvement in their best livelihoods.

VISION OF THE ORGANISATION:

To provide sustainable livelihood and quality of life to underprivileged families. Overall development of the community of Garhwal hills in the issue of their health, education, habitat and livelihood for the betterment of their lifestyle.

MISSION OF THE ORGANISATION:

1. To reduce poverty of underprivileged families by enabling them to access the sustainable self-employment in handicraft and handloom sector through a process of social mobilization, capacity building and financial inclusion.
2. To provide quality of life to underprivileged families through enhanced education, health & hygiene and income generation under various government and non government programs with special focus on Women Empowerment.
3. Self-sustainable development of handicrafts through community improvement.
4. Integrated development of the community through women and child development.
5. Implementation of the programme for the overall socio-economic development of weaker section.

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Our History:

Bhartiya Gramothan Sanstha (BGS) was founded in 1989 by Uttarakhand Rajya Shilp Ratna Awardee Shri Prakash Mohan Chandola, who is founder president of BGS, with the aim of addressing poverty and providing quality of life to underprivileged families. Women empowerment is main focus of the organization. BGS has a democratic structure where the governing body and management committee are main decision-making bodies. Currently organization is working in livelihood, health education and environment conservation.

BGS has strategic commitments and working with existing national organization such as NABARD, Development commissioner (Handicraft), National Jute Board, Women & Child Department Govt. of Uttarakhand, UHHDC, Govt. of Uttarakhand. and other reputed national and international organization as project implementation partner and has developed association with various relevant departments of government of India and government of Uttarakhand including department of Industries, Rural Development, Women and Child Welfare.

In 1989, organization started its operation from Dandi village of Uttarakhand with two manual handloom weaving machines and in 1992-1993 expanded its activity at larger scale with support of office of Development Commissioner (Handicrafts), Ministry of Textiles. Since then organization is growing at constant pace.

Since 1993-1994, Organization is actively associated with NABARD for implementation of its sustainable livelihood development projects in farm and non-farm sector through formation of Self Help Groups & their federations.

So far BGS has completed more than 50 projects in livelihood, health, education and environment conversation supported by various government departments, national organizations and reputed non-government organizations.

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Presently BGS is supporting more than 1500 self-employed handicraft & handloom artisans in their livelihood development and known for production of excellent traditional and innovative natural fiber handicraft products.

A highlight on various projects and programs being run by the organization are as follows:

1) COMMON FACILITY CENTRE (C.F.C)



In, 2011 BGS established a Common Facility Centre with support of Office of Development Commissioner (Handcraft), Ministry Of Textiles, Govt. Of India having facilities of Carding, Spinning and Finishing of raw wool and woolen fabric, and Jute Raw Material Bank with support of National Jute Board, Kolkata, Govt. of India supplying jute raw material to handicraft

The Following facilities are available in Common Facility Center :

- ✓ Willowing
- ✓ Carding
- ✓ Gilling
- ✓ Bobbning
- ✓ Spinning

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- ✓ Twisting
- ✓ Cone winding
- ✓ Finishing

2) SHG FORMATION AND BANK LINKAGE

This project is sponsored by National Bank for Agriculture and Rural Development (NABARD). This program is named as "Women Empowerment Program" by the organization. The project aims at uniting and organizing the women through formation of Self Help Groups. To empower the rural and urban women, the organization has made women self-help groups which emphasizes on their awareness, small savings, various vocational trainings, providing loans, self-employment generation and other issues.

The women beneficiaries of a locality are organized into self-help groups. These groups are provided with training input by BGS. These women meet once every month to discuss the progress of their SHG and collect some money every month which is deposited in their SHG account.



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3) RETAIL OUTLET/MARKETING CENTRE (RURAL MART)/ Showroom Of JDP Alone Project

With support of **National Jute Board**, Kolkata ,Ministry of textiles, Govt of India BGS is running a Showroom of JDP Alone Project / Jute Retail outlet scheme. In this scheme lot's of JDPU's are benefited as a marketing. In this project first the artisan need to complete the training after completion the training part artisans learn how to do production or how to make jute products. After that trained Artisans start production through jute diversified production units which is turn are sold to the retail outlets.

BGS provides marketing facility to the women entrepreneurs and Self Help Groups. This outlet is also working as a Business Counseling Centre where in the people are given awareness related to entrepreneurship, designs, management etc.



4) FREE TRAINING TO WOMEN'S

BGS conducts free training program for the women's and Artisans once in every year so that the women can learn some handcraft making skill in their spare time. In this program women's learn to make jute bags, slippers, file folders, breaded work etc.

The aim of providing these trainings is to give an access to the women to the different process and techniques of handcraft products. The training program includes brief introduction on different designs of Jute bags. Selection of raw material, Preparation of Utility items like Shopping Bags,

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Ladies purse, color combination on the Jute product. This skill development program are help full to an aspiring entrepreneur to set up a Jute Manufacturing unit.

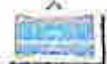


5) AWARENESS PROGRAMME ON ENVIRONMENTAL ISSUES

The organization every year organizes a rally on the World Environment Day for the awareness of the masses about the hazards of the environmental degradation being faced in the recent years. A Campaign on cleaning the city/area is also organized with the help of the employees of the organization and the eminent personalities of the city.

It aims to create awareness on environmental issues among a wide group of stakeholders. Several nongovernmental organizations, educational and training institutions, professional associations, scientific bodies, community organizations, and also a whole range of other agencies participate in the campaign. These bodies singularly or in partnership with other organizations, organize programs for creating environmental awareness followed by field action at the local, regional and national level.

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6) SKILL DEVELOPMENT TRAINING

Skill Development Training for the beneficiaries of Jute Designer Bags, & Local Fiber based Handicrafts with own funding of **Bhartiya Gramotthan Sanstha**. In this training program need based ladies , man are taking training and developed their skills in handicrafts etc.

this type of skill development program is conducted by BGS every Year so that the Artisans can Learn New techniques and learn How To Make new products everything is taught in the training period of time. In soft skill development training and much more demand from the community were organized by B.G.S.



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7) AAM AADMI BIMA YOJNA

“Aam Aadmi Bima Yojna” is targeted to cover the low income group especially those who have no fixed and stable income. This policy is available to both male and female artisan without any medical examination covering individuals in the age group of 18 to 60 years with the support of O/o Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, New Delhi and DIC narendra nagar also. Rs 80/- as premium part is born by artisans and weavers and rest amount of premium paid by the state govt , LIC and related ministry.

8) Design And Technical Development Workshop In Natural And Allied Fiber Craft At Visthapit, Block Doiwala, Dehradun, Uttarakhand Project

Design And Technical Development Workshop in Natural And Allied Fiber Craft at visthapit, Block : Doiwala, Dehradun(Uttarakhand) through M/s. Bhartiya Gramothan Sanstha, Rishikesh, Distt. Tehri Garhwal, Uttarakhand During The. In this workshop Main motive is to enhance the Natural and allied Fiber Craft & handicraft.

Design and Technical Development workshop has been conducted with support of **Development Commissioner (Handicrafts), Ministry of Textile, Government Of India**, New Delhi. The aim of the workshop was Overall development of the 30 Artisans in the issue of their best livelihood for the betterment of their lifestyle.

as a Implementing agency Bhartiya Gramothan Sansthan (BGS) execute above programme which is on bhimal fiber based handicraft. This fiber also help to mitigate climate change.



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9) U.P.N.R.M. PROJECT

The organization under this Project has been sanctioned a Term Loan of Rs. 40 lakh by NABARD Under this project we purchase raw wool from the sheep rearers & semi processed wool from the vendors where we can process the raw wool into woollen yarn form . Afterwards this woollen yarn is used to make woollen products like sweaters, stoles, pullovers, lohi etc. The main motive of UPNRM project is to provide yarn of wool traders, handloom weavers, handicrafts artisans etc. those who can avail facility of C.F.C. under BGS.



10) Jute Integrated Development Scheme (JIDS) Project :

This project has been sanctioned by National Jute Board, Kolkata, Ministry of Textiles, Govt. Of India. To put the curb on Rubbish/Plastic Garbage, different State Govt. cities, Municipalities have started enforcing a ban On single use plastic, carry Bags (below certain micron. And to encourage Jute Carry Bags as a replacement of single use Plastic carry bags in domestic Market,. BGS The organization executed the JIDS Program in 2017-18 And One more JIDS has been conducted with the support of SEVA. At Dehradun Road Rishikesh, Uttarakhand As Under.

BGS is having 2 TCPC (Training cum production centre) one at its own campus and the other at SEVA, Rishikesh

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II) SHG Formation And Bank Linkage For 100 SHG's (50+50) Doiwala & Yamkeshwar Block Project

This project is sponsored by NABARD. There is a group of women's in rural and urban areas who contribute minimum 100 Rupees from their savings to the bank. Bank open a saving account of that group and every month artisans deposit money in that account 6 months of group formation and opening of bank account the CCL Limit of that group. In doiwala 50 SHG have been Formed and the bank has opened a CCL limit of Rs 25000 for each group. Similarly in Yamkeshwar 50 SHG From and every year Bank Increase The CCL limit Of The Groups, as per the turnover of the group.



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12) E-Shakti Digitisation Of SHG

E-shakti is a portal launch by nabard . this App is helping to shgs & Bank . In this app SHG members are using smart phone and download E- Shakti app from google play store after every details of their bank account where the group has been opened. From this app artisan can see how much money has been deposited or how much money they have in their account. If anyone needs Money so they can transfer the money from their App. The organization conduct a training Program for the artisans in which they are taught to operate the E-Shakti App. Main aim of the E-Shakti Digitalization program of NABARD is to collect the data of all SHG's in India with the help of its portal.



13) Hand Knitted Manual Flat Knitting Machine Training (Textile) Project Under UKSDM.

The Government of Uttarakhand has planned to take up the skill development Mission of central government and has constituted Uttarakhand Skill Development Society under Uttarakhand Skill development mission to facilitate training activities in the state.

The Uttarakhand Skill Development Mission aims to provide gainful employment opportunities to unskilled, semiskilled, school dropouts in regional perspective by imparting them three to six months skill

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development training, free of cost, through reputed Government, non-government and private organization in potential employment generating trades. Training includes mandatory 30 hours session on computer education, soft skills and entrepreneurship each. In this program BGS has been conducted 02 batches in textile where ever to trained the needy as per guideline.

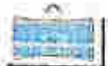


14) LEDP Training Programme In Doiwala Block Project

With the support of NABARD livelihood & entrepreneurship development program has been conducted for 03 batches. Total 90 women beneficiaries were engaged 03 batches where local fiber based handicrafts product and making intervention for them a good initiative by NABARD and uttarakhand.

The main motive of LEDP project is to empower the economically weaker section of the community through community development programs. The beneficiaries will start the production of handicrafts learnt by them in the trainings which will help the beneficiaries to raise their living standard. And to identify suitable livelihood activities through participatory approach based on local demand, availability of raw material, marketing facilities, skill sets, traditional knowledge of community, capacity of SHPI/resources agency, transport facility, availability of infrastructure, etc. for SHG members/ their family members.

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15) Gandhi Shilp Bazar At Dehradun During 2017-18 For 10 Days dated 03-02-2018 to 12-02-2018.

With the support Of DC(H) Govt. of India ministry of textile. DC(H) has allotted 100 stall in the Gandhi shilp Bazar and in every all over India artisans had introduced their different products being a implementing agency BGS will manage over all fair the Gandhi Shilp Bazaar was organized in Dehradun from 03.02.2018 to 12.02.2018.



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16) Design And Technical Development Workshop (Batch-I) For The 30 Artisans Of Local Fiber Crafts At Kandi, Uttarakhand Under AHVY Project

Design And Technical Development Workshop in local fiber bhimal craft At kandi, uttarakhand under AHVY to develop new prototypes And introduction of new techniques and technologies for enhanced production conducted with support of development commissioner (handicrafts), Ministry of Textile, Government of India, new Delhi. The Training was organized From 29 march 2018 to 23 April 2018 At village Kandi, Block yamkeshwar, Dist. Pauri Garhwal.



17) Jute Raw Material Bank (JRMB) Project

The organization has conducted JRMB Project with the support NJB. The Artisans taking Raw Material From the organization and producing the product in their own house After the production they sell the product to the open market and suppliers and earn money.

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18) Gandhi Shilp Bazar, For Others 2017-18

In Gandhi shilp Bazar With the support Of NABARD 20 stall Has been allotted To the organization and 16 Stalls Has been allotted with the support of UHHDC, Dehradun Uttarakhand And One Stall Has been allotted with the support of THDC Ltd. In the Fair. Where Lot of artisans & other would be benefitted. We are thankful to there Organization for the support in the fair.



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19) One Day Workshop For Bankers On SHG-BLP

This workshop has been conducted by NABARD, for Bankers, NGO & shgs, Promoters. NABARD give information for the SHG's how The organization will Work to form the SHG's And how u can open the group how to trained the artisans and how the artisans will maintain there documentation. Banker told About CCL loan that the SHG's get a good CCL Loan Amount After 6 Month formation of the group.



20) Training To Tribles Women / artisans .

ShamDasani Foundation has been Providing donation to support our rural development projects Since Last 6-7 years. The organization has been utilizing these funds to provide handicraft based training to the needy and poor women Beneficiaries of the tribal community. The training program was for one month to the Artisans. Main motive of training program was to make the beneficiaries learn make the Handicraft product/jute product.

BGS conduct a Training to the tribles womens in khadri shyampur . Artisans learn about jute Braided work, Jute bag stitching, handloom. After the training women know how to do production they take raw material from the organization to the home. Now they are doing production in their house and earning.

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21) Construction Of 500 Individual Toilets In Roorkee (Uttarakhand)

With support of Hans-foundation through FCRA grant project for hygiene purpose in roorkee urban area, where 500 toilets constructed for needy and poor community with support of nagar nigam . The need for this project emanated from a base line survey conducted by HANS Foundation staff and BGS staff in targeted communities to assess the sanitation needs of these communities and the determination and cooperation of the inhabitants for effective participation in an action plan that will address their problem. This was a demand driven project by the community associated with HANS foundation.. Lack of good toilets and hygiene education is a big problem in rural communities in Uttarakhand. This project intended to construct twins pit latrines and provides hygiene education to the targeted communities to reduce diarrhea related illnesses by 25% to 50%.

