

PROGRESS REPORT
2016-17
**BHARTIYA
GRAMOTTHAN
SANSTHA**




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Bhartiya Gramotthan Sanstha, Dhalwala, (Rishikesh) Tehri Garhwal-249201


BHARTIYA GRAMOTTHAN SANSTHA
Upper Road, Dhalwala, Rishikesh
Tehri Garhwal, Uttarakhand

Bhartiya Gramotthan Sanstha is a registered organization working since 27 years in the field of social and rural development. Employment generation is the main objective of the organization.

For achieving its **target** the organization emphasizes on local raw material based employment. Apart from this, the other working areas of the organization is handicraft, handloom (wool, cotton, jute), jute carpet, giving commercial training to the women self help group (SHG) for income generation, helping SHG in marketing of their products, imparting technical knowledge, forestation, non formal education, environment related programme, cultivating medicinal plants, implementing various health programme based on Indian medical system with the participation of the mob is the major objective of the organization.

VISION OF THE ORGANISATION:

Overall development of the community of garhwal hills in the issue of their health, education, habitat and livelihood for the betterment of their lifestyle.

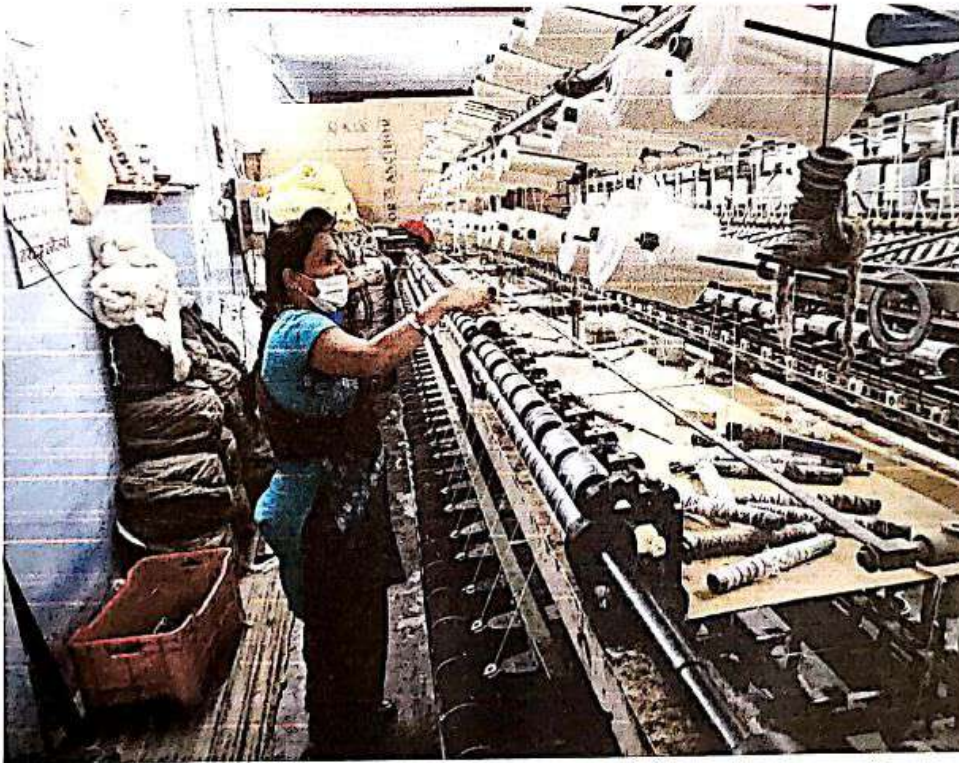
MISSION OF THE ORGANISATION:

- 1) Self-sustainable development of handicrafts through community improvement.
- 2) Integrated development of the community through women and child development.
- 3) Implementation of the programme for the overall socio-economic development of weaker section.

A highlight on various projects and programmes being run by the organization are as follows:

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1) COMMON FACILITY CENTRE (C.F.C)



Even though the sheep rearing is a traditional activity in Uttarakhand, the wool craft is not vibrant and the rich heritage is on the verge of extinction due to non availability of quality Common facility for the local processing of wool. Bhartiya Gramotthan sanstha which has been working with the traditional Woolen communities for the last 28 years took this initiative

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and approached various agencies to bring this solution at an implementation level.

With the sponsorship from the Ministry of Textiles, Govt. of India, Bhartiya Gramotthan Sanstha established a Common Facility Centre in Rishikesh. The common facility centre has started functioning and is providing the facility of carding, spinning and finishing of raw wool and woolen fabrics, to the artisans of Uttarakhand. This scheme will help the weavers/artisans of Ambedkar Hast Shilp Vikas Yojna & other Handicrafts workers of Garhwal hills as well as whole Uttarakhand state.

2) SHG FORMATION AND BANK LINKAGE



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This project is sponsored by National Bank for Agriculture and Rural Development (NABARD). This programme is named as "Women Empowerment Programme" by the organization. The project aims at uniting and organizing the women through formation of Self Help Groups. To empower the rural and urban women, the organization has made women self help groups which emphasizes on their awareness, small savings, various vocational trainings, providing loans, self employment generation and other issues. The organization is devoted for empowering women.

3) RETAIL OUTLET/MARKETING CENTRE (RURAL MART)

One of the motives of the Organization is to provide marketing facility to the women entrepreneurs of Self Help Groups. The organization is running a Retail Outlet with the support of **National Jute Board**, Kolkata in its premises. This outlet is also working as a Business Counseling Centre where in the people are given awareness related to entrepreneurship, designs, management etc.



The organization has its own showroom located at Haridwar wherein the products made by the self help groups and artisans are displayed. Apart from this the organization organizes various exhibitions and fairs where

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these artisans themselves sell their products and the organization works as a business counselor in handloom and handicraft sector in various income generation activities.

4) FREE TRAINING TO WOMEN'S



This is a self financed programme of the organization. The organization provides training to the women beneficiaries who are interested in making handicrafts. The beneficiaries who take the trainings are then placed in the organization wherein they are engaged in production of different handicrafts like jute bags, jute file folders, jute bottle bags, shopping bags, sweaters, pullovers, shawls, stoles etc.

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5) AWARENESS PROGRAMME ON ENVIRONMENTAL ISSUES

The organization every year organizes a rally on the World Environment Day for the awareness of the masses about the problems of the environment being faced in the recent years. A Campaign on cleaning the city is also organized with the help of the employees of the organization and the eminent personalities of the city.



6) SKILL DEVELOPMENT TRAINING

The organization also conducted Skill Development Training for the beneficiaries of Jute Bags Designer, Jute & Local Fiber Handicrafts with the support of **National Center For Design & Product Development (NCDPD)** New Delhi.



7) AAM AADMI BIMA YOJNA

“Aam Aadmi Bima Yojna” is targeted to cover the low income group especially those who have no fixed and stable income. This policy is available to both male and female artisan without any medical examination covering individuals in the age group of 18 to 60 years with the support of O/o Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, New Delhi.

8) DESIGN & TECHNICAL DEVELOPMENT WORKSHOP

The organization will be organize Design & Technical Development Workshop with the support of Office of Development Commissioner Handicrafts.

9) VOCATIONAL COURSES FOR SELF EMPLOYMENT

The organization also sponsors various vocational courses for empowering various sects of the society. A few are listed below:

- Stitching Training
- Promoting Micro LIC among the masses.
- Various Awareness Programmes
- Medical Camps

10) U.P.N.R.M. PROJECT

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The Organization under this Project has been sanctioned a Term Loan of Rs. 40 lakh by NABARD Under this project we purchase raw wool from the sheep rearers & process the raw wool into woolen yarn. Afterwards this woolen yarn is used to make woolen products like sweaters, stoles, pullovers, lohi etc.



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